



Furthering Awareness and Supporting Research on Down Syndrome

## 5<sup>th</sup> DOWNrightART Exhibition & Celebration of World Down Syndrome Day Journal Advertising Rates/Specifications/Payment

Ad Journal Rates/Specifications/Payment on back of page – All ads will be in color

Art materials are due no later than Noon EST **Friday, March 2, 2012** via email to [alexandersangels@gmail.com](mailto:alexandersangels@gmail.com) using the subject "DOWNrightART Catalog 2012"

For more information call Alexander's Angels at 516-361-7263 or contact us via email

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Join us as we celebrate abilities of individuals with Down syndrome and adoption of World Down Syndrome Day as a United Nation Day of Observance beginning March 21, 2012. Dates & Site:

Clemente Soto Velez Cultural and Educational Center,  
107 Suffolk Street, New York, NY  
March 20 to March 30, 2012

In addition to the exhibition, the following activities will take place from March 21<sup>st</sup> to the 23<sup>rd</sup>:

Concert by Chris Burke and his band; panel of self-advocates; films featuring actors with Down syndrome; symposium on the advances in cognitive research; and a siblings panel.

With participants from many parts of the country and abroad, the journal will be distributed to a very diverse audience. It will document the artists and their works included in the exhibition and information on the rest of the activities. The journal will be available during the three day celebration and thereafter.

Alexander's Angels was founded in 2007 and is a 501(c)(3) charitable organization. It is the organizer of the Buddy Walk<sup>®</sup>(<sup>1</sup>) in Long Island, and has established two activities: *DOWNrightART* to raise awareness and highlight latent talents of individuals with Down syndrome, and *The Up of Down: An Insight Into the World of Down Syndrome* — a 90 minute panel presentation to acquaint the community with different aspects of Down syndrome.

<sup>1</sup>Established by the **National Down Syndrome Society** in 1995 to celebrate Down Syndrome Awareness month in October and to promote acceptance and inclusion of people with Down syndrome and organized by local groups throughout the country and abroad.



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**Ad Specifications:** PDF format.or JPG

**General Information and Guidelines:** Copy is subject to Approval.

### Ad Rates for Journal – All ads will be in color

| <u>Category Rates</u>  | <u>Size</u>                                                                     |
|------------------------|---------------------------------------------------------------------------------|
| 2 page ad \$1,300.00   | 16"W x 10.5H                                                                    |
| Back Cover \$1,000.00  | 8" W x 10.5"H                                                                   |
| Full Page \$ 500.00    | 8 "W x 10.5"H                                                                   |
| Half Page \$ 250.00    | 8" W x 5.125"H                                                                  |
| Quarter Page \$ 125.00 | 3.875"W x 5.125"H                                                               |
| Eighth Page \$ 75.00   | 3.875"W x 2.5" H                                                                |
| Patron \$ 25.00        | one line--not to exceed 80 characters<br>(will be listed in alphabetical order) |

### Payment:

#### **BY CHECK**

Make check payable to:  
Alexander's Angels, Inc.

Send to:  
Alexander's Angels  
DOWNrightART Journal  
P.O. Box 486  
Jericho, NY 11753

#### **ONLINE by Credit/Debit Card**

Log onto [www.alexandersangels.org](http://www.alexandersangels.org)  
Go to the Donation Tab  
Click on the Donate Button  
Most major credit/debit cards accepted

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